Demographics of Chatham, Harwich and Orleans on Cape Cod, MA
This demographic data comes from the Town Clerks and the 2010-2019 US Census Bureau’s American Community Survey. It’s a quick look at the population, age, housing and income of this area.

Chatham
- Land, Sq. Miles: 16.43
- Acres: 10,507
- Population: 6,199
- % Over 62: 47.3%
- Median Age: 59.7
- Seasonal Housing: 56.2%
- Median Household Income: $63,299

Harwich
- Land, Sq. Miles: 21.04
- Acres: 13,900
- Population: 12,782
- % Over 62: 42.43%
- Median Age: 53.3
- Seasonal Housing: 55%
- Median Household Income: $67,332

Orleans
- Land, Sq. Miles: 14.4
- Acres: 8,837
- Population: 6,300
- % Over 62: 50%
- Median Age: 56.7
- Seasonal Housing: 50%
- Median Household Income: $58,235

Projected Circulation Figures for 2021-2022

Distribution Figures for the Print Edition
We boast the highest circulation of any weekly paper on the Mid-Lower Cape

Regular Edition
Mailed: 3,614
Newsstands: 1,550
Total: 5,164

Harwich Edition
Mailed: 1,279
Newsstands: 725
Total: 2,004

Total Print Edition
Mailed: 4,893
Newsstands: 2,275
Total: 7,168

E-Edition Subscriptions
Users: 7,638
Unique online users: 2,745

Google Analytics visits to our Home page
www.capecodchronicle.com

Monthly average users: 30K
Weekly average users: 15K
Daily average users: 2,100

Age:
- 18-24 = 5.02%
- 25-34 = 14.03%
- 35-44 = 13.29%
- 45-54 = 17.68%
- 55-64 = 26.70%
- 65+ = 23.28%

Gender:
- Male = 38.45%
- Female = 61.55%

Email Blasts subscriptions

Weekend Update
Breaking News
5,290

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11,000

Facebook Total Page Followers
18,837

Instagram Followers
1,828

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