

Demographics of Chatham, Harwich and Orleans on Cape Cod, MA

*This demographic data comes from the Town Clerks and the 2010-2014 US Census Bureau's American Community Survey.
It's a quick look at the population, age, housing and income of this area.*

Chatham

Land, Sq. Miles:	16.43
Acres:	10,507
Population:	6,185
% Over 62:	47.3%
Median Age:	59.7
Seasonal Housing:	56.2%
Median Household Income:	\$63,299

Harwich

Land, Sq. Miles:	21.04
Acres:	13,900
Population:	12,920
% Over 62:	42.43%
Median Age:	53.3
Seasonal Housing:	55%
Median Household Income:	\$67,332

Orleans

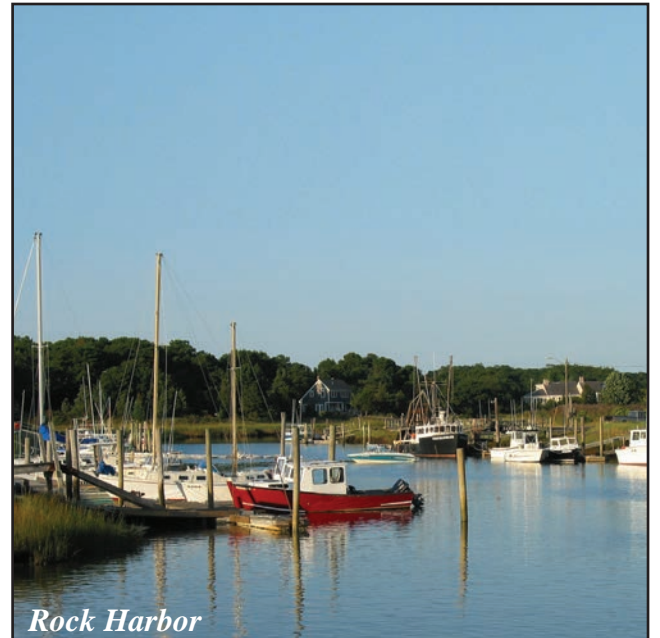
Land, Sq. Miles:	14.4
Acres:	8,837
Population:	6,227
% Over 62:	50%
Median Age:	56.7
Seasonal Housing:	50%
Median Household Income:	\$58,235



Chatham Lighthouse



Brooks Academy Museum



Rock Harbor

Projected Circulation Figures for 2018-2019

Distribution Figures for the Print Edition

We boast the highest circulation of any weekly paper on the Mid-Lower Cape

Regular Edition

Mailed:	3,782
Newsstands:	2,326
Total:	6,108

Harwich Edition

Mailed:	1,188
Newsstands:	825
Total:	2,013

Total Print Edition

Mailed:	5,071
Newsstands:	3,050
Total:	8,121

E-Edition Subscriptions

Unique online users:	873
Total logins:	27,074

Google Analytics visits to our Home page

www.capecodchronicle.com

Monthly average sessions

29,380.82

New Visitors

41%

Returning Visitors

59%

Age :

18-24 = 2.79%

25-34 = 11.05%

35-44 = 15.75%

45-54 = 19.36%

55-64 = 28.07%

65+ = 22.98%

Gender :

Male = 46.6%

Female = 53.4%

Email Blasts subscriptions

The Cape Cod Chronicle
The Lower Cape's Only Independent Weekly Newspaper

Weekend Update

Breaking News

5,789

Follow us on
Twitter

Twitter Followers

8,058

Find us on
Facebook

Facebook Total

Page Followers

12,576

All videos from the past continue to be available on **YouTube.com**

Subscription Rates

On Cape 1 Year: \$40 • 2 Year: \$50 • Mailed and E-edition

Off Cape 1 Year: \$50 • 2 Year: \$60 • Mailed and E-edition

E-edition only Yearly: \$40